

# Elias Haswany

## FilmMaker:

I like my films to feel genuine, no single shot should feel staged... The lighting used is inspired by each situation being filmed, with just the right amount of contrast to bring out the subject...

I like to have the camera handheld for most closeups, it allows the emotion to come through without any distractions. I frame naturally, allowing the subject to justify the camera frame and movement.

I usually like to work with a lightweight modern camera, specifically the Alexa Mini LF, I shoot most of my emotional scenes at 37.5 FPS or more for added weight.

The fact that I can direct, light and colour grade my own films, clearly gives me the advantage of using all the tools of filmmaking in favour of producing loveable imagery. As you can see from my reel, I am confident and very much at home with Outdoor, Glamour, and Food cinematography, and I use that experience to give more weight and meaning to every important scene in our film.

Please find my work on <http://www.vimeo.com/eliashaswany>



# Elias Haswany Cinematographer:

I have been filming in Saudi Arabia since 1991, I moved and became permanently based in the kingdom in 2017, I joined First media, then Maestro Event Orchestration in Riyadh.

I worked as Director /cinematographer on numerous commercials and documentaries both governmental and private sector. Like: NEOM, KAFD, KAECKSRRelief, MOHealth, MOHousing, SAR, STC, Mobilly, Zain, Cuisine +, Flynas, Riyad bank, GACA, Nova water, SCFHS, IMCTC, CITC, MICT, LCGPA, RCRC, RCU, Weqaya, Green Riyadh...

I am also a Commercial drone operator licensed by GACA

## International Brands Served:

|              |                                                                                                                                                                                                                                                 |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Automotive   | Aston Martin, Infiniti, Mercedes, BMW, Ford, Audi, Toyota, Hyundai, Samsung, ...                                                                                                                                                                |
| Airlines     | FlyNas, Etihad, MEA, Qatar Airways.                                                                                                                                                                                                             |
| Drinks       | Pepsi Cola, Coca Cola, Lipton, Dewars, Kefraya, Johnny Walker, Almaza, Nadec, Marai...                                                                                                                                                          |
| Electronics  | Samsung, Shownic, Beko, Moulinex, Sharp, Kenwood, Magimix, LG, Tefal, Krups, Rowenta, ...                                                                                                                                                       |
| Real Estate  | SkyGate, St Remon, Pride of jamhour, Kingdom tower, Rafal, Batroun Village Club,...                                                                                                                                                             |
| Food         | Kraft, Smeds, Puck, Vicks, Lesieur, Afia, Goody, KDD, Pizza Hut, McDonalds, Classic Burger, 7Days, Al Marai, Nadec, Bjorg, Indomie, Wilco, Siblou, ...                                                                                          |
| Beauty       | Victoria's Secret, China Glaze, Sanofi, Camay, Oil of Ulay, Fine, ...                                                                                                                                                                           |
| Jewelry      | Lazurde, Moukarzel, Himo,                                                                                                                                                                                                                       |
| Detergents   | Ariel, Persil, Fairy, Pril, Yes,                                                                                                                                                                                                                |
| Banks        | Riyadh Bank, Albilad Bank, BlomBank, Bankmed, Byblos, BBAC, Jammal Trust Bank, BSL, Bank Dubai, NBAD, NBD, SABB, ABK, QNB...                                                                                                                    |
| Telecom      | Alfa, Touch, MTN, Zain, STC, Mobily, Korek, Ooredoo...                                                                                                                                                                                          |
| Music Videos | Nancy Ajram, George Wassouf, Carole Samaha, Najwa Karam, Waad, ...                                                                                                                                                                              |
| NGOs         | NEOM, KAFD, KAEC, IMCTC, KSRF, UNHCR, UNDP, EHPPC, USAID, MESF, Lebanese Army, Vanishing Cedar, Kuwait fund, ADF, Kunhadi, Ministry Of Telecom, Saudi Anti violence, Terror Has No Religion, AlWaleed Philanthropies, ELM, FATEN, TAMM, JHRC... |

